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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8167)

APPOINTMENT OF DIRECTORS

The Board hereby announces the following appointment of Directors with effect from 13 May 2015:-

- (1) Ms. Ye Weiping was appointed as an executive Director; and
- (2) Mr. Huang Zhixiong was appointed as an independent non-executive Director.

The board (the "Board") of Directors (the "Director(s)) of Neo Telemedia Limited (the "Company") hereby announces the following appointment of Directors with effect from 13 May 2015:-

- (1) Ms. Ye Weiping ("Ms. Ye") was appointed as an executive Director; and
- (2) Mr. Huang Zhixiong ("Mr. Huang") was appointed as an independent non-executive Director.

Ms. Ye, aged 32, graduated from Cass Business School in London with a postgraduate degree in 2007. She obtained her bachelor degree from Jinan University in 2006. Ms. Ye is the chairman of Guangdong Wei Hai Xiao Yuan Mobile Network Company Limited* (廣東蔚海校園移動網絡有限公司), a wholly-owned subsidiary of the Company through structured contracts. She has extensive experience in banking, accounting and finance. Ms. Ye does not hold any directorship in other listed public companies during the past three years.

There was no service contract between Ms. Ye and the Company in respect of the proposed length of services for the appointment of Ms. Ye as an executive Director. She is subject to re-election at the next following annual general meeting of the Company after her appointment and thereafter subject to retirement by rotation and re-election at least once in every three years in accordance with the Articles of Association of the Company and the Code

on Corporate Governance Practices of the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules"). Ms. Ye is entitled to an annual emolument of HK\$120,000, which is determined by the Board with reference to the remuneration policy of the Company and the prevailing market conditions.

Ms. Ye is interested in 265,000,000 shares of the Company, of which 15,000,000 shares are held through Bluesea International Group Limited and 100,000,000 shares are held through Bluesea Global Group Limited, both companies are wholly and beneficially owned by Ms. Ye, representing approximately 8.67% of the issued share capital of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) ("SFO") as at the date of this announcement. Save as aforesaid, Ms. Ye does not have any relationship with any Directors, senior management, substantial or controlling shareholders of the Company, and does not hold any other position with the Company or any of its subsidiaries as at the date of this announcement.

Mr. Huang, aged 53, holds a master degree in business management. He is the senior advisor of Institute of Guangdong South China Science and Technology Capital*(廣東華南科技資本研究院). Mr. Huang obtained the Independent Director Qualification awarded by the Shenzhen Stock Exchange in January 2015. Mr. Huang was certified with (1) the Securities Certificate Level II in 2005, (2) the Securities Institutions Senior Management Personnel Qualification in 2003, (3) the Securities Investment Fund Qualification and Securities and Futures Qualification in 2002, (4) the Securities Investment Analysis Qualification in 2001, (5) the Securities Trading Brokerage Qualification and Securities Issuance and Underwriting Qualification in 2000, and (6) the Shenzhen Stock Exchange Initial National Debt and Futures Qualification in 1994. He obtained the Intermediate Economist Title awarded by National Ministry of Personnel in 1994. Mr. Huang is currently the vice chairman of Guangdong Macro Co., Ltd. (廣東萬家樂股份有限公司) which is listed on the Shenzhen Stock Exchange (stock code: 000533). Save as aforesaid, Mr. Huang does not hold any directorship in other listed public companies during the past three years.

There was no service contract between Mr. Huang and the Company in respect of the proposed length of services for the appointment of Mr. Huang as an independent non-executive Director. He is subject to re-election at the next following annual general meeting of the Company after his appointment and thereafter subject to retirement by rotation and re-election at least once in every three years in accordance with the Articles of Association of the Company and the Code on Corporate Governance Practices of the GEM Listing Rules. Mr. Huang is entitled to an annual emolument of HK\$120,000, which is determined by the Board with reference to the remuneration policy of the Company and the prevailing market conditions.

Mr. Huang is interested in 5,678,000 shares of the Company held by his spouse, Ms. Gao Suzhen, representing approximately 0.19% of the issued share capital of the Company within the meaning of Part XV of the SFO as at the date of this announcement. Mr. Huang does not have any relationship with any Directors, senior management, substantial or controlling shareholders of the Company, and does not hold any other position with the Company or any of its subsidiaries as at the date of this announcement.

Save as disclosed above, there is no other information required to be disclosed pursuant to the requirements under Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there is no other matter relating to the above appointment of Directors that needs to be brought to the attention of the shareholders of the Company.

The Board would like to welcome Ms. Ye and Mr. Huang for joining the Board.

By Order of the Board Neo Telemedia Limited CHEUNG Sing Tai Chairman

Hong Kong, 13 May 2015

* for identification purpose only

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu, Mr. LIAN Xin and Ms. YE Weiping, and four independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong, Ms. XI Lina and Mr. HUANG Zhixiong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.